

Inverness Counsel Deploys INDATA Managed Services Offering

Firm Utilizes INDATA End-of-Day (EOD) Pricing Service, iPM Cloud Technology Hosting and Epic Data API Solutions

INDATA, a leading industry provider of software, technology and services for buy-side firms, today announced that Inverness Counsel, a privately owned investment counsel firm registered with the SEC and headquartered in New York City with more than \$3.1 Billion in AUM, has successfully implemented INDATA's Managed Services Offering including INDATA EOD, iPM Cloud and Epic DATA API.

Inverness Counsel, one of the largest independent registered investment advisors (RIA) in the United States with a long-term track record working with high net worth individuals, families and trusts, was looking for ways to streamline its operations and technology efforts. A long-term INDATA software client, Inverness explored both in-house and third party solutions before selecting INDATA.

With INDATA's SOC 2 Type II and SSAE 18 Type II Audited Managed Services Offering, investment firms are expertly positioned for growth where essential operational activities and the tech required to accommodate future growth in terms of AUM becomes elastic and services-based so as to scale to the needs of each individual client while containing costs.

"Now that we have implemented INDATA's Managed Services Offering we anticipate being able to focus more of our time on our core business of offering continuous advice to clients," commented Phillip Lawrence, President & CEO.

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About INDATA

INDATA provides software and services to a variety of buy-side clients including asset managers, registered investment advisors, banks and wealth management firms, pension funds and hedge funds. Assets under management range from under \$1 billion to more than \$100 billion across a variety of asset classes globally.

For more information about INDATA, visit www.indataipm.com or follow us on Twitter @indataipm

Media Contact
Jenn Alberts
jalberts@indataipm.com
+1 858 847 6572